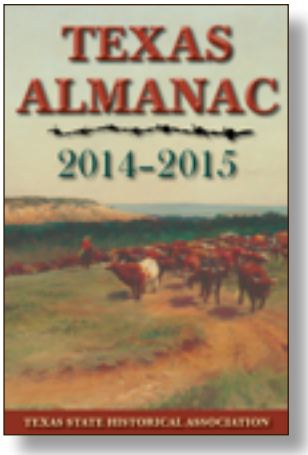
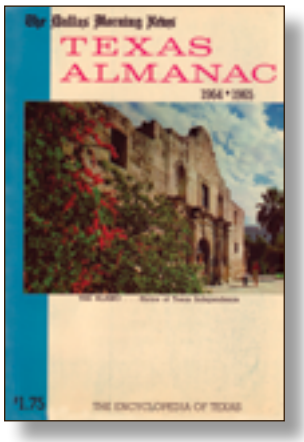


TEXAS ALMANAC

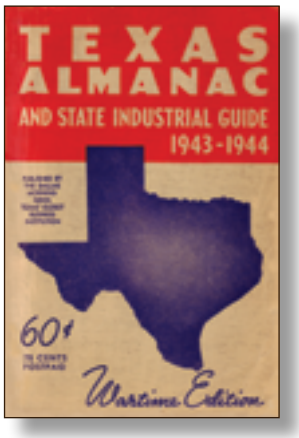
Sponsorship Opportunities

Support the Texas Almanac's Mission Dating from 1857 to Chronicle Life in Texas through Print, e-Books, and Online



Title Sponsor Level $100,000

- Exclusive advertising space in the next print and ebook editions, the *Texas Almanac 2016–2017,* including **BOTH the front and back covers of the book and ebook,** two premier full-page ads, and a two-page company profile.
- Web panel ad (180 x 150) on the Texas Almanac and TSHA websites, starting immediately and rotating for two years, and sponsorship of two Topics pages on the Almanac website.
- Company exposure at the Texas State Historical Association Annual Meeting.
- 48 hardcover Texas Almanacs for your employees or to give as gifts.
- Complimentary Corporate Life Membership to the Texas State Historical Association.
- Recognition of your sponsorship on the Texas Almanac website, and in the Association's quarterly newsletter, and Annual Meeting program.

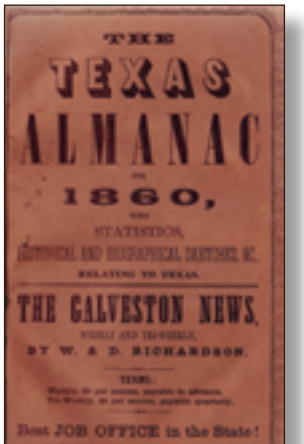


Print Partner Level $50,000

- Advertising space in the next print and e-book editions, the *Texas Almanac 2016–2017,* including one premier full-page ad and a one-page company profile.
- Web panel ad (180 x 150) on the Texas Almanac and TSHA websites, starting immediately and rotating for two years, and sponsorship of one Topics page on the Almanac website.
- Company exposure at the Texas State Historical Association Annual Meeting.
- Complimentary Corporate Life Membership to the Texas State Historical Association.
- 36 hardcover Almanacs for your employees or to give as gifts.
- Recognition of your sponsorship on the Texas Almanac website, and in the Association's quarterly newsletter and Annual Meeting program.

Underwriter Level $25,000

- Premier full-page advertisement in the next print and e-book editions, the *Texas Almanac 2016–2017.*
- Web banner ad (468 x 60) on the Texas Almanac and TSHA websites, starting immediately and rotating for two years, and sponsorship of two Topics pages on the Almanac website.
- Company exposure at all Texas Almanac promotional events.
- Complimentary Corporate Life Membership to the Texas State Historical Association.
- 24 hardcover Almanacs for your employees or to give as gifts.
- Recognition of your sponsorship on the Texas Almanac website, and in the Association's quarterly newsletter and Annual Meeting program.



Supporter Level $15,000

- Premier half-page advertisement in the next print and e-book editions, the *Texas Almanac 2016–2017.*
- Web banner ad (468 x 60) on the Texas Almanac and TSHA websites, starting immediately and rotating for two years, and sponsorship of one Topics page on the Almanac website.
- Company exposure at all Texas Almanac promotional events.
- Complimentary Corporate Life Membership to the Texas State Historical Association.
- 12 hardcover Almanacs for your employees or to give as gifts.
- Recognition of your sponsorship on the Texas Almanac website, and in the Association's quarterly newsletter and Annual Meeting program.

Published by the Texas State Historical Association

★ www.texasalmanac.com ★ ★ www.tshaonline.org ★